



Chewable Softgels: Innovation that consumers want

SOFT. FLAVORFUL. EFFECTIVE.

Supplement formats are evolving to meet rising consumer expectations. People want products that are not only effective but also enjoyable, convenient, and easy to integrate into their busy lives. As a result, new delivery systems are gaining popularity – from gummies to liquids and now chewable softgels.

CHEWABLE SOFTGELS ARE AT THE FOREFRONT OF THIS SHIFT

They combine the precision of encapsulation technology with the enjoyable experience of a chewable format. Powered by **InnovaGel®** – our advanced technology toolbox for softgel innovation – they retain shape and stability while offering a soft chew that dissolves smoothly.

A new way to take your supplements – chewable, flavorful, and effective.

Optimized for high-value actives such as Omega-3s, chewable softgels make it possible to deliver clinically relevant doses in a compact, flavorful, consumer-friendly format, ensuring precision, bioavailability, and consumer compliance.



WHAT ARE CHEWABLE SOFTGELS?

A modern way to take supplements – flavorful, convenient, and effective.

They deliver precise, reliable doses with the trusted profile of softgels and the enjoyable experience of a chewable.

- Designed to be chewed, not swallowed
- Custom shapes & flavors for all preferences
- Flavored fills for great tasting chewable formulations
- Suitable for kids, adults, and pill-averse
- Shelf-stable and travel-friendly





WHY OMEGA-3 CHEWABLE SOFTGELS?

- High dose capacity in small size
- No melting or sticking during storage
- Smooth texture that dissolves efficiently
- Low sugar content for better label appeal

ADVANCED DELIVERY THAT WORKS

- Optimized for **bioavailability & absorption**
- Faster onset vs. traditional capsules
- Compatible with a wide range of actives
- Suitable for single or multi-ingredient formulas

KEY CONSUMER BENEFITS

- Consistent, reliable dosing
- No water required – anytime, anywhere
- Easier to swallow than tablets or hard capsules
- Gentle on the mouth and throat
- Ideal for all ages and lifestyles



Easier to swallow than tablets or hard capsules



Faster onset vs. traditional capsules



Low sugar content for better label appeal



Optimized for bioavailability & absorption



Consistent, reliable dosing



No water required
Anytime, anywhere

Defined by you. Delivered by us.™

With **InnovaGel®**, the advanced technological toolbox for softgel innovation.

Contact us to discover how our InnovaGel® Advanced Softgel Technology can bring your product concept to life!

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