



## Non-animal Gelatin Softgels: Meeting today's consumer trends

#### PLANT-BASED, POWERFUL, INCLUSIVE,

Health-conscious consumers increasingly seek supplements that align with their values, health goals, and lifestyles. Plant-based options are especially appealing to vegetarians, vegans, and also resonate with consumers who prefer inclusive formulations.

Non-animal softgels offer the trusted performance of traditional capsules, now made with plant-based ingredients that meet modern dietary preferences – without compromise.

Powered by InnovaGel® – our advanced technology toolbox for softgel innovation – KD Nutra offers both traditional gelatin and plant-based softgel formats, ensuring the right solution for every market and every consumer.

#### WHAT ARE NON-ANIMAL GELATIN SOFTGELS?

Soft capsules made with plant-derived polymers, available as carrageenan or tapioca, to meet your formulation needs.

• 100% Plant-Based





# WHY CHOOSE PLANT-BASED SOFTGELS?

Today's consumers want products that match their values, health goals, and lifestyles.

- ✔ Plant-based, animal-free formulation
- ✓ Clean-label appeal across diets
- ✓ Suitable for vegan, vegetarian, Halal, and Kosher markets
- Effective delivery of nutrients such as algal oil Omega-3s (EPA & DHA)

Our non-animal gelatin softgels deliver performance - without compromise.

#### WHAT MAKES THEM DIFFERENT?

Non-animal softgels expand the possibilities of capsule delivery by offering an inclusive alternative to traditional formats.

#### Key Benefits:

- ✓ Gelatin-free and animal-free
- ✓ Stable under standard storage conditions
- ✓ Made for modern health and wellness products
- ✓ Suitable for vegan, Halal, and Kosher needs

A smart choice for brands looking to connect with today's diverse and evolving supplement market.

#### THE FUTURE OF SOFTGEL CAPSULES

Consumers want supplement formats that combine effectiveness, transparency, and inclusivity. With InnovaGel® technology, KD Nutra delivers both traditional gelatin softgels and plant-based alternatives, ensuring innovation without limitations.

Softgels remain the trusted delivery system – for today's supplements and tomorrow's innovations.

### Defined by you. Delivered by us.™

With InnovaGel®, the advanced technological toolbox for softgel innovation.



Contact us to discover how our Innovagel® Advanced Softgel Technology can bring your product concept to life!

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