



# InnovaGummy™

# LEADING THE OMEGA-3 GUMMY INNOVATION

At KD Nutra, innovation is in our DNA. With InnovaGummy<sup>™</sup>, we bring to life a new technological platform that sets the benchmark for Omega-3 supplementation in gummy format. Consumers no longer need to choose between concentration, taste, or convenience – InnovaGummy<sup>™</sup> delivers it all!



# THE CHALLENGE - RETHINKING OMEGA-3 GUMMIES

Gummies offer a convenient and enjoyable way to deliver essential ingredients, however traditional Omega-3 gummies, are often low in potency, require 10 or more pieces to achieve daily intake goals, and can leave a fishy aftertaste or have an unusual mouthfee – making compliance a challenge.

# OUR BREAKTHROUGH - ADVANCED TECHNOLOGY FOR SUPERIOR OMEGA-3 GUMMIES

InnovaGummy™ solves this problem with a technological leap: the highest concentration of Omega-3 per gummy in the industry – without compromising taste, odor, or texture!

- Ultra-high Omega-3 concentration
- No fishy taste or smell
- Smooth, consumer-friendly chew
- Direct oil processing instead of powder: fewer steps, greater efficiency

# THE INNOVAGUMMY™ ADVANTAGE

With InnovaGummy™, consumers achieve the Omega-3 benefits of fish oil softgels with **just 2 gummies per day**. This means high potency, easy compliance, and a delightful experience.

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InnovaGummy™ – 5x MORE POTENT POWER WITHOUT THE FISHY SIDE

VS



Traditional Gummies: 10-11 PER DAY ~28mg each (low dose)



Our Gummies: 2 PER DAY 300mg EPA + DHA total Two 4g gummies





#### TURNKEY SOLUTIONS FOR YOUR BRAND

As a fully integrated platform, InnovaGummy™ is more than a product – it is a turnkey solution. From a specialized Omega-3 premix for gummy manufacturers to a finished turnkey product, we can provide everything you need to bring superior gummies to market.

- Bottled and label-ready presentations
- Multiple flavor options: mango, peach, pineapple, tutti frutti
- Low to High concentrations with EPA+DHA customized ratios

#### HIGH OMEGA-3 POTENCY. NO TASTE COMPROMISE.

InnovaGummy™ is the new benchmark for Omega-3 gummies – the highest concentration per gummy in the industry, with no compromise on taste, smell, or convenience. It's where science, innovation, and consumer delight meet.

Expertise drives evolution.



# **Highest Concentration**

300mg EPA+DHA in just 2 gummies (5x more potent than standard gummies)



# **Turnkey Solution**

Bottled, label-ready Flavor options: mango, peach, pineapple, tutti frutti



#### **Consumer Experience**

Smooth texture Kid-friendly, enjoyable to chew



## **Easy Compliance**

Fewer gummies per day Delicious taste, no odor

Let's start to create your new Gummy product today!



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